

# Privacy Policy

The American Society for Environmental History (ASEH) is committed to protecting the privacy of individuals and to handling the information entrusted to us in a proper manner. This privacy policy explains our practices regarding personal data and other information that we collect in connection with the following:

- Use of ASEH's website [www.aseh.net](http://www.aseh.net).
- Use of websites run by third-party vendors and partners that provide services for ASEH members, including but not limited to EventRebels (memberships), Regonline (conference registration), All Academic (conference proposals), PayPal (donations), Constant Contact (newsletter and email communications), Oxford University Press (journal), and the Forest History Society (joint memberships). These vendors and partners may change over time.

By using their websites, you consent to policies and practices described in this privacy policy. If you do not agree with the data practices described in this privacy policy, you should not use these websites.

## Collection of Your Personal Data

The ASEH collects and uses information that could be used to identify you ("personal data") in order to deliver our products and services; process applications for awards, fellowships, and conference sessions; and to provide support, as described below.

## Personal Data That You Provide To Us Voluntarily

Personal data are provided to ASEH by individuals when they interact with our products and services. By becoming a member, proposing a session for the annual meeting, registering for the annual meeting, donating to the organization, or submitting an application for an award or fellowship, people volunteer personal data that we collect, hold, and use to provide the services for which it is subscribed.

Different types of personal data are collected for the different services provided by ASEH, but generally include name, address, telephone number, company name, job title, e-mail address, emergency contact, and other information voluntarily submitted by individuals.

## Automatically Collected Data

Interactions with ASEH websites, may lead to the collection of information about your computer or device and about your use of the website through cookies, web beacons and other technologies, Internet Protocol (IP) address tracking/URL tracking, and other tools. The types of data collected automatically through the use of these and other tools may include the following: the search terms you used, new or returning user information, browser information, computer or device type, operating system, internet service provider, website usage, referring/exit pages, platform type, date/time stamp, number of clicks, and ads viewed.

## **How We Use Information**

ASEH does not sell or provide its membership lists to outside organizations or vendors other than those that directly provide services to our members (listed above). We use data collected to provide our products and services, respond to requests, and facilitate membership renewal. We use the personal data we collect from you (unless otherwise restricted by law) for the following:

**Communications and Correspondence.** One of the benefits of membership is receiving our quarterly newsletter and occasional email announcements. You can unsubscribe using the link in the footer of any email message. If you correspond with the ASEH via email, the postal service, our web forms, or other form of communication, we may retain the correspondence and the information it contains. We may use the information for operational purposes, including responding to your inquiry, notifying you of ASEH-related opportunities, and other purposes.

**URL and IP Address.** The ASEH collects information about users' IP addresses, including users' utilization of our websites, to help us design our websites to better suit the needs of our website users. We may use information about your IP address to help diagnose problems with our server, analyze trends, track visitor movements, and gather information that assists us in identifying visitor preferences. We also may use your IP address to enhance our security and investigate an actual or potential security incident. This use of your information is necessary for our legitimate interests in understanding how the websites and our Services are being used by you, to improve your experience and to ensure network and information security.

**Aggregated Data.** We may also compile, anonymize and/or aggregate personal data and other information collected about website visitors, as described in this privacy policy, and use such anonymized and/or aggregated data for our business purposes, including disclosing such data to our partners, service providers, advertisers and/or other third parties for marketing or promotional purposes. This aggregate information does not identify you.

**Disclosure of Information.** The ASEH discloses personal data that we collect (described above) in accordance with the terms set forth in this section. We share your personal data with third parties who provide services that assist in meeting our operational needs. These parties are authorized to process your personal data, on our behalf and pursuant to our instructions, only as necessary to provide these services. We share your personal data with the following service providers:

- Providers of payment processing and accounting, as necessary to process payment from our members and donors
- Providers of research and analytics services, including Google Analytics

We collect, store and process the information from our website in the US. If you are outside the US, then your personal data and other information will be transferred to the US. The data privacy and data protection laws outside your country may offer less protection than the laws in your country. By using our services, websites, or otherwise

providing us with your personal data, you agree to the transfer of your personal data as described in this privacy policy. If you do not agree to such transfers of your personal data, please do not submit it through our websites.

The websites use interfaces with social media websites or platforms that are owned and/or controlled by third parties, such as Facebook, Twitter and other social media sites. If you are a member of a social media site or if you choose to “like” or share information from a website through any social media sites, the interfaces on our websites may allow the social media site to connect your website visit to your personal data. The information that you share with the social media sites will be governed by the specific privacy policies and terms of service of the social media sites and not by this privacy policy. You should review the privacy policy of that social media site before choosing to access and use any social media sites, including interacting with our pages on those sites.

### **How You Can Access and Change Information**

The ASEH acknowledges your right to access your personal data. Upon written request, the executive director will provide you with information about ASEH’s holdings of your personal data. You can update or correct your personal data or remove it from our system by making a request to us at the contact information provided below. Requests typically receive a response within thirty (30) days. If requests cannot be met within that time frame, we will estimate the date by which the information will be provided. If access is denied, we will provide reasons.

If you do not agree with the data handling policy described above, please contact ASEH’s executive director at [dspatz@aseh.net](mailto:dspatz@aseh.net) to ask for your personal data (or a part thereof) to be deleted or to suggest ways of better handling your data.